



MARKETING, ADVERTISING AND JOB BANK INFORMATION

WPHIMA welcomes interested vendors or other organizations participation in member outreach and marketing activities. The following fee schedule is provided to assist interested sponsors in determining the level of participation that best suits their needs. For more information, contact webmaster@wphima.org.

Activity	Description	Fee
Feature company logo on WPHIMA Website in Sponsor Directory Feature company logo on WPHIMA Website main page via banner	Vendor provides web-sized art (jpg or gif) of company logo with link to homepage of company site. (Note: WPHIMA reserves the right to modify the size of artwork supplied to meet website standards if too large)	\$250/quarter
Electronic Newsletter (Off the Record) Ad Placement (Published at least 4 times per year)	Placement of company logo, website URL and brief text description of business in an area of the newsletter determined by WPHIMA.	\$100/issue or \$350 for annual placement.
Website Job Bank	Posting of job openings to include Job Title, Brief Description, Company Information, Website URL and How to Apply information.	\$25/job per month.